



# PROM

## SAFETY

### CAMPAIGN CONTEST

**SURPRISE  
CELEBRITY  
GUEST!**

The Prom Safety Campaign Contest is organized in partnership with the Fulton County Youth Commission, HOT 107.9, Mothers Against Drunk Driving (MADD), Uber, American Automobile Association (AAA), Atlanta Public Schools, Fulton County Schools, A-Tow, Inc. and others.

#### GRAND PRIZE

The school with the winning "Prom Safety Campaign" will have their prom hosted by a celebrity radio personality and surprise guest(s). Grand prize includes \$1,500 Traffic Safety Grant from AAA, a celebrity guest appearance, celebrity radio host from HOT 107.9, celebrity HOT 107.9 DJ, live radio broadcast at the prom and much more.

#### RULES

Must attend a Fulton County or Atlanta Public School to participate. Participating schools are required to create and submit an innovative in-school prom safety campaign, utilizing any form of multi-media (.i.e. Social Media, Videography, Photography, Print, Art, etc.). Each "Prom Safety Campaign" must incorporate one of the following themes or messages:

- ✦ Prevention of driving under drug and alcohol influence
- ✦ Prevention of alcohol consumption
- ✦ Prevention of drug usage
- ✦ Prevention of texting while driving
- ✦ Prevention of peer pressure and bullying
- ✦ Prevention of violence/weapons

**DEADLINE  
APRIL 2ND  
2018**

#### SUBMIT

Concepts from "Prom Safety Campaign" must be submitted in the form of JPEG, MP3, MP4, VID, JIF, DOC, or PDF. Submit all campaign ideas/projects via email to: [reginald.crossley@fultoncountyga.gov](mailto:reginald.crossley@fultoncountyga.gov). Deadline: April 2, 2018 by 5:00 p.m.

FOR MORE INFO, CONTACT: REGINALD CROSSLEY, YOUTH COMMISSIONER COORDINATOR AT (404) 612-7386 OR [REGINALD.CROSSLEY@FULTONCOUNTYGA.GOV](mailto:REGINALD.CROSSLEY@FULTONCOUNTYGA.GOV)

Fulton County Department of Community Development, Office of Children and Youth

