

Best 389 Colleges: 2024 Edition with Rob Franek

Each year, the Princeton Review publishes its Best Colleges Guide. Hear from our Editor-in-Chief Rob Franek as he discusses why we chose the 389 schools for this edition, what puts a school on one of our lists, and how you can use this book in your college application process.

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Rob Franek is a national expert on colleges and higher education, and an author of four books. He is the Editor-in-Chief at The Princeton Review®, overseeing a line of more than 150 Princeton Review books. Rob also directs The Princeton Review's annual surveys of students, parents, and school administrators, and reports on the survey findings at education conferences.



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